

COFFS HARBOUR BASKETBALL

2021 SENIOR PLAYER SPONSORSHIP PACKAGES

ABOUT US

The Coffs Harbour Basketball Association (CHBA) has a proud tradition of developing players, coaches, referees and officials. The association has a long history of fielding competitive teams within our domestic competitions and in our junior and senior representative programs.

The NSW State Basketball League competition is set down to start in March 2020, with Coffs Harbour Suns entering a team in the Men's Youth League and Senior Women's Team. The Women's State League have a healthy history in achieving State Championships in their division whilst 2020 will see the Youth League Men's team aim for redemption after a successful campaign going down in a nail biting grand final battle in 2019, testament to the young talent CHBA holds in its Youth League Men aged 18-23.

This year the competition will see our teams travel to & from Coffs Harbour to as far as south of Sydney. We are hoping to secure 11 home games in total across our senior basketball program.

Many of the players in our teams are university students, young people who have only recently joined the workforce or people with young families. Financial assistance from the community of Coffs Harbour is vitally important to all these players, and CHBA would like to invite you to join our State League supporters' program by purchasing a player sponsorship package.

CHBA is a not-for profit sporting organisation based in Coffs Harbour, catering for all ages from grass roots to elite levels.

WHY SPONSOR CHBA

The CHBA sponsorship program provides an opportunity for corporates, local businesses, families and friends to be part of a growing and successful sporting organisation.

Your contribution is essential for our future growth to assist us to continue to have a positive impact on the lives of our players, their families and the wider community.

Sponsorship provides great marketing opportunities for your business whilst creating and validating your community good will. We have the following general advertising opportunities

An excess of 5000 players and spectators through our doors each week

1,500 Facebook followers

**Active website visited by members regularly
We provide broad exposure extending outside the local community with our representative teams regularly playing throughout NSW and Australia**

We are one of the largest sporting organisations in the local area with a registration base of over 900 members and many others



WE LOOK FORWARD TO YOU JOINING OUR TEAM AT CHBA

Come and join us as a proud sponsor of Coffs Harbour Basketball Association. We have a number of sponsorship packages or can tailor a sponsorship package that meets your needs.

Coffs Harbour Basketball Association

Ph: 02 6651 1452 Email: admin@coffsharbourbasketball.com.au

74 Bray Street, Coffs Harbour NSW 2450

Website: www.coffsharbourbasketball.com.au

COFFS HARBOUR BASKETBALL

2021 SENIOR PLAYER SPONSORSHIP PACKAGES

**COFFS HARBOUR BASKETBALL SPONSORSHIP PACKAGES CONSIST OF 2 TIERS
GOLD SPONSORSHIP AND SILVER SPONSORSHIP**

PLEASE NOTE: ALL PACKAGES CAN BE TAILOR MADE TO SUIT YOUR BUSINESS

GOLD SPONSOR

\$660.00 (incl GST) for 1 year

Gold level sponsorship entitles you to:

- Season tickets for all Men's and Women's home games. In Season 2021, it is estimated there will be approximately 15 home games combined between both teams
- Preferential seating in Sponsor Area
- Company logo placed on back of players representative warm up jersey
- Advertising for your business via court side announcements during home games.
- Framed team photo with sponsorship acknowledgement
- Advertising of your business name in the home game program, which is provided free of charge to all spectators. We estimate to get about 200+ people to every home game
- Online exposure for your business as a sponsor on the CHBA website with a link to your business website. CHBA has the second biggest website and social media following in Country NSW basketball along with several partnerships with industries to enable further promotion of your business.

EVENTS & FUNDRAISING

Throughout the year CHBA hosts basketball carnivals and conducts fundraising events. If you are interested in supporting these events by providing items for raffles etc please contact us to discuss how you can assist .

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SILVER SPONSOR

\$330.00 (incl GST) for 1 year

Gold level sponsorship entitles you to:

- Season tickets for all Women's and Men's home games. In Season 2021, it is estimated there will be approximately 15 home games between both teams
- Preferential seating in Sponsor Area
- Advertising for your business via court side announcements during home games
- Advertising of your business name in the home game program, which is provided free of charge to all spectators. We estimate to get about 200+ people to every home game

Should you wish to avail yourself of this sponsorship opportunity and expose your business to the second largest community sporting organisation in Coffs Harbour, with over 950 registered members, then please complete the Application Section of this document and return to the CHBA office as soon as possible.

Should you require further information about the State League Sponsorship program, please contact the CHBA office on 02 66511452 or via email at admin@coffsharbourbasketball.com.au



EVENTS & FUNDRAISING

Throughout the year the Senior Program will host various fundraising and sponsorship event which we will invite all of our sponsors to.

Details of these events will be sent our accordingly and we look forward to your support

COFFS HARBOUR BASKETBALL

2021 SENIOR PLAYER SPONSORSHIP APPLICATION

THANK YOU FOR SUPPORTING THE COFFS HARBOUR BASKETBALL ASSOCIATION

Please Tick Applicable Sponsorship Application for 2021

- Gold Level Sponsorship - \$660.00 (incl GST)
- Silver Level Sponsorship - \$330.00 (incl GST)
- Event / Fundraising Sponsorship \$ _____
- Tailored Sponsorship Package (as outlined): \$ _____

SPONSOR DETAILS

Authorised Person / Company Representative Name: _____

Business Name: _____ ABN: (if applicable): _____

Postal Address: _____

Email: _____ Phone: _____

Signature: _____

CHBA PAYMENT DETAILS

Please email the completed form to admin@coffsharbourbasketball.com.au

Banking Details:

Bank: National Australia Bank

Account Name: Coffs Harbour Basketball Association

BSB Number: 082-551 **Account Number:** 1683 10715

Please leave your business name as a reference when making the payment