

COFFS HARBOUR BASKETBALL

2021 SPONSORSHIP PACKAGES

ABOUT US

The Coffs Harbour Basketball Association (CHBA) has a proud tradition of developing players, coaches, referees and officials. The association has a long history of fielding competitive teams within our domestic competitions and in our junior and senior representative programs.

In the past few seasons CHBA has had successful years winning U14 National Championships Shield Division, U18W State Cup and as runners up in the Senior Waratah Leagues in both men and women's competitions. On an individual player basis, we achieve regular player selection in NSW State teams, Australian Junior Country Basketball Cup and Country Development Program Tournaments, NSW State Performance Programs, NSW Talented Athlete Programs and North Coast Academy of Sport.

CHBA is a not-for profit sporting organisation based in Coffs Harbour, catering for all ages from grass roots to elite levels. We are one of the largest sporting organisations in the local area with a registration base of over 900 members and many others who are actively involved as spectators or volunteers. CHBA is affiliated with both Basketball Australia and Basketball NSW.

WHY SPONSOR CHBA

The CHBA sponsorship program provides an opportunity for corporates, local businesses, families and friends to be part of a growing and successful sporting organisation.

Your contribution is essential for our future growth to assist us to continue to have a positive impact on the lives of our players, their families and the wider community.

Sponsorship provides great marketing opportunities for your business whilst creating and validating your community good will. We have the following advertising opportunities

An excess of 5000 players and spectators through our doors each week

1,700 Facebook followers

Active website visited by members regularly

We provide broad exposure extending outside the local community with our representative teams regularly playing throughout NSW and Australia



WE LOOK FORWARD TO YOU JOINING OUR TEAM AT CHBA

Come and join us as a proud sponsor of Coffs Harbour Basketball Association. We have a number of sponsorship packages or can tailor a sponsorship package that meets your needs. Please see over or to discuss our sponsorship program please contact CHBA Administration

Ph: 02 6651 1452

Email: admin@coffsharbourbasketball.com.au

74 Bray Street, Coffs Harbour NSW 2450

Website: www.coffsharbourbasketball.com.au

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GOLD SPONSOR

\$7,500 (incl GST) for 1 year

Gold level sponsorship entitles you to:

- Company logo on back of all representative warm up jerseys - 15 junior teams and 2 senior teams
- Company advertisement on CHBA website AND Facebook page as a gold level sponsor
- Links driving traffic to your website
- Company logo displayed on all CHBA correspondence
- Framed certificate of appreciation
- Company banners displayed at all Waratah Championship League games and representative home carnivals
- 6 complimentary season passes to all Waratah Senior League home games with designated front row seating

SILVER SPONSOR

\$5,000 (incl GST) for 1 year

Silver level sponsorship entitles you to:

- Company logo placed on drink bottles of junior and senior representative players
- Company advertisement on CHBA website AND Facebook page as a silver level sponsor
- Links driving traffic to your website
- Company logo displayed on all CHBA correspondence
- Framed certificate of appreciation
- 4 complimentary season passes to all Waratah Championship League home games with designated front row seating

JUNIOR REPRESENTATIVE PLAYER

\$550 (incl GST) for 1 year

Individual player sponsorship entitles you to:

- Company logo placed on back of players representative warm up jersey
- Listed as Player Sponsor on CHBA website
- Framed team photo with sponsorship acknowledgment

JUNIOR REPRESENTATIVE TEAM

\$2,750 (incl GST) for 1 year

Team sponsorship entitles you to:

- Company logo placed on warm up shirt of all players
- Listed as Team Sponsor on CHBA website
- Framed team photo with sponsorship acknowledgment

REPRESENTATIVE TEAM BAG

\$1,100 (incl GST) for 1 year

Individual player sponsorship entitles you to:

- Company logo placed on all team bags
- Listed as Team Bag Sponsor on CHBA website
- Framed team photo with sponsorship acknowledgment

TAILOR MADE PACKAGES

We have a number of other ways you can provide sponsorship including sponsorship of domestic basketball competitions and programs;

- **Primary School Domestic Competition**
- **High School Domestic Competition**
- **Senior Women's Domestic Competition**
- **Senior Men's Domestic Competition**
- **Wheel Chair Basketball**
- **Aussie Hoops Program** (development program for children aged 5 to 10 years)
- **Rising Suns Program** (development program for future representative players)
- **Afternoon School Program** for non-representative school aged children – primary and high school
- **High Intensity Training Program** (development program for current representative athletes)
- **Referee Development Program**

EVENTS & FUNDRAISING

Throughout the year CHBA hosts basketball carnivals and conducts fundraising events. If you are interested in supporting these events by providing items for raffles etc please contact us to discuss how you can assist .

COFFS HARBOUR BASKETBALL

2021 SPONSORSHIP PACKAGES APPLICATION

THANK YOU FOR SUPPORTING THE COFFS HARBOUR BASKETBALL ASSOCIATION IN 2021

Please Tick Applicable Sponsorship Application for 2021

- Gold Level Sponsorship - \$7,500 (incl GST)
- Silver Level Sponsorship - \$5,000 (incl GST)
- Junior Representative Individual Player Sponsorship - \$550 (incl GST)

Player Name: _____ Team: _____

- Junior Representative Team Sponsorship - \$2,750 (incl GST)

Team Name: _____

- Junior Representative Team Bag Sponsorship - \$1,100 (incl GST)

Team Name: _____

- Primary School Domestic Competition \$ _____

- High School Domestic Competition \$ _____

- Senior Women's Domestic Competition \$ _____

- Senior Men's Domestic Competition \$ _____

SPONSOR DETAILS

Authorised Person / Company Representative Name: _____

Business Name: _____ ABN: (if applicable): _____

Postal Address: _____

Email: _____ Phone: _____

Signature: _____

CHBA PAYMENT DETAILS

Please email the completed form to admin@coffsharbourbasketball.com.au

Banking Details:

Bank: National Australia Bank

Account Name: Coffs Harbour Basketball Association

BSB Number: 082-551 Account Number: 1683 10715

Please leave your business name as a reference when making the payment