

# COFFS HARBOUR BASKETBALL

## 2020 SPONSORSHIP PACKAGES

### ABOUT US

The Coffs Harbour Basketball Association (CHBA) has a proud tradition of developing players, coaches, referees and officials. The association has a long history of fielding competitive teams within our domestic competitions and in our junior and senior representative programs.

In the past few seasons CHBA has had successful years winning U14 National Championships Shield Division, U18W State Cup and as runners up in the Senior Waratah Leagues in both men and women's competitions. On an individual player basis, we achieve regular player selection in NSW State teams, Australian Junior Country Basketball Cup and Country Development Program Tournaments, NSW State Performance Programs, NSW Talented Athlete Programs and North Coast Academy of Sport.

CHBA is a not-for profit sporting organisation based in Coffs Harbour, catering for all ages from grass roots to elite levels. We are one of the largest sporting organisations in the local area with a registration base of over 900 members and many others who are actively involved as spectators or volunteers. CHBA is affiliated with both Basketball Australia and Basketball NSW.

### WHY SPONSOR CHBA

The CHBA sponsorship program provides an opportunity for corporates, local businesses, families and friends to be part of a growing and successful sporting organisation.

Your contribution is essential for our future growth to assist us to continue to have a positive impact on the lives of our players, their families and the wider community.

Sponsorship provides great marketing opportunities for your business whilst creating and validating your community good will. We have the following advertising opportunities

**An excess of 5000 players and spectators through our doors each week**

**1,700 Facebook followers**

**Active website visited by members regularly**

**We provide broad exposure extending outside the local community with our representative teams regularly playing throughout NSW and Australia**



### WE LOOK FORWARD TO YOU JOINING OUR TEAM AT CHBA

Come and join us as a proud sponsor of Coffs Harbour Basketball Association. We have a number of sponsorship packages or can tailor a sponsorship package that meets your needs. Please see over or to discuss our sponsorship program please contact CHBA Administration

**Ph: 02 6651 1452**

**Email: [admin@coffsharbourbasketball.com.au](mailto:admin@coffsharbourbasketball.com.au)**

**74 Bray Street, Coffs Harbour NSW 2450**

**Website: [www.coffsharbourbasketball.com.au](http://www.coffsharbourbasketball.com.au)**

# COFFS HARBOUR BASKETBALL

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### **GOLD SPONSOR**

**\$7,500 (incl GST) for 1 year**

**Gold level sponsorship entitles you to:**

- Company logo on back of all representative warm up jerseys - 15 junior teams and 2 senior teams
- Company advertisement on CHBA website AND Facebook page as a gold level sponsor
- Links driving traffic to your website
- Company logo displayed on all CHBA correspondence
- Framed certificate of appreciation
- Company banners displayed at all Waratah Championship League games and representative home carnivals
- 6 complimentary season passes to all Waratah Senior League home games with designated front row seating

### **SILVER SPONSOR**

**\$5,000 (incl GST) for 1 year**

**Silver level sponsorship entitles you to:**

- Company logo placed on drink bottles of junior and senior representative players
- Company advertisement on CHBA website AND Facebook page as a silver level sponsor
- Links driving traffic to your website
- Company logo displayed on all CHBA correspondence
- Framed certificate of appreciation
- 4 complimentary season passes to all Waratah Championship League home games with designated front row seating

### **JUNIOR REPRESENTATIVE PLAYER**

**\$550 (incl GST) for 1 year**

**Individual player sponsorship entitles you to:**

- Company logo placed on back of players representative warm up jersey
- Listed as Player Sponsor on CHBA website
- Framed team photo with sponsorship acknowledgment

### **JUNIOR REPRESENTATIVE TEAM**

**\$2,750 (incl GST) for 1 year**

**Team sponsorship entitles you to:**

- Company logo placed on warm up shirt of all players
- Listed as Team Sponsor on CHBA website
- Framed team photo with sponsorship acknowledgment

### **REPRESENTATIVE TEAM BAG**

**\$1,100 (incl GST) for 1 year**

**Individual player sponsorship entitles you to:**

- Company logo placed on all team bags
- Listed as Team Bag Sponsor on CHBA website
- Framed team photo with sponsorship acknowledgment

### **TAILOR MADE PACKAGES**

We have a number of other ways you can provide sponsorship including sponsorship of domestic basketball competitions and programs;

- **Primary School Domestic Competition**
- **High School Domestic Competition**
- **Senior Women's Domestic Competition**
- **Senior Men's Domestic Competition**
- **Wheel Chair Basketball**
- **Aussie Hoops Program** (development program for children aged 5 to 10 years)
- **Rising Suns Program** (development program for future representative players)
- **Afternoon School Program** for non-representative school aged children – primary and high school
- **High Intensity Training Program** (development program for current representative athletes)
- **Referee Development Program**

### **EVENTS & FUNDRAISING**

Throughout the year CHBA hosts basketball carnivals and conducts fundraising events. If you are interested in supporting these events by providing items for raffles etc please contact us to discuss how you can assist .

# COFFS HARBOUR BASKETBALL

## 2020 SPONSORSHIP PACKAGES APPLICATION

THANK YOU FOR SUPPORTING THE COFFS HARBOUR BASKETBALL ASSOCIATION IN 2020

### Please Tick Applicable Sponsorship Application for 2020

Gold Level Sponsorship - \$7,500 (incl GST)

Silver Level Sponsorship - \$5,000 (incl GST)

Junior Representative Individual Player Sponsorship - \$550 (incl GST)

Player Name: \_\_\_\_\_ Team: \_\_\_\_\_

Junior Representative Team Sponsorship - \$2,750 (incl GST)

Team Name: \_\_\_\_\_

Junior Representative Team Bag Sponsorship - \$1,100 (incl GST)

Team Name: \_\_\_\_\_

Primary School Domestic Competition \$ \_\_\_\_\_

High School Domestic Competition \$ \_\_\_\_\_

Senior Women's Domestic Competition \$ \_\_\_\_\_

Senior Men's Domestic Competition \$ \_\_\_\_\_

### SPONSOR DETAILS

Authorised Person / Company Representative Name: \_\_\_\_\_

Business Name: \_\_\_\_\_ ABN: (if applicable): \_\_\_\_\_

Postal Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Signature: \_\_\_\_\_

### CHBA PAYMENT DETAILS

Please email the completed form to [admin@coffsharbourbasketball.com.au](mailto:admin@coffsharbourbasketball.com.au)

#### Banking Details:

Bank: National Australia Bank

Account Name: Coffs Harbour Basketball Association

BSB Number: 082-551 Account Number: 1683 10715

Please leave your business name as a reference when making the payment